



## Workbrain Intelligence

Globalization, rapidly evolving technologies and shifting work patterns have forced organizations to improve corporate performance to remain competitive. With labor representing a corporation's largest controllable expense, today's businesses require greater visibility into the effectiveness of their labor deployment and management processes. Businesses possessing large, disparate and complex workforces, often lack the centralized access to information and the proper tools that allow them to understand the key factors that impact workforce performance. Managers require easy access to labor data and the tools that enable them to analyze and uncover the factors that affect the performance of their employees.

To ensure efficiency, organizations need the power to continually monitor and analyze operations, measure results and adjust processes to meet ever-evolving business objectives. With an effective business intelligence solution in place, organizations can collect, report and analyze workforce information to drive down costs, drive up efficiencies and increase employee satisfaction.

Workbrain Intelligence combines the power of enterprise-wide workforce management with sophisticated business intelligence to allow organizations to better manage their operations and drive workforce performance.

### Benefits of Workbrain Intelligence

The Workbrain Intelligence solution provides the tools needed to streamline workforce processes. With powerful reporting, a configurable metrics monitor, and multi-dimensional analytics, managers have the timely visibility to understand and act on the factors that affect business performance. Using the Cognos™ ReportNet

platform, Workbrain Intelligence delivers state-of-the-art reporting and analytic capabilities.

Fully integrated with Workbrain's total workforce management solution, Workbrain Intelligence allows an organization to properly leverage workforce data to measure real-time workforce performance and monitor progress towards true labor optimization.

### Enable decisions-makers with critical intelligence

Making critical business decisions requires timely access to information. Workbrain Intelligence provides decision makers with the intelligence data they need to make prompt, informed decisions that directly impact their business's performance. The delivery of real-time alerts and notifications allows managers to respond quickly to emerging workforce issues. And the concise performance summaries permit managers to spot performance problems and prevent them before they occur. This robust solution facilitates informed workforce decisions with immediate access to real-time workforce data and provides insight into workforce performance with a comprehensive set of industry-tailored reports.

### Significantly reduce operating costs

Workbrain Intelligence offers a comprehensive set of pre-built workforce measurement reports that provide instant visibility into workforce performance. Concise performance summaries allow managers to spot performance problems early and identify and eliminate unnecessary labor costs, such as excessive overtime and non-productive time. The solution's real-time alerts functionality also notifies managers to potential labor violations so organizations can avoid non-compliance charges.

#### Key Benefits:

- Concise performance summaries allow managers to spot performance problems early and identify and eliminate unnecessary labor costs
- Monitor real-time workforce performance and measure progress to mitigate costly risks
- Enables users to create metrics for dashboards to meet changing business needs and priorities
- Provides decision-makers with the intelligence they need to make prompt, informed decisions



## Workbrain Intelligence (continued)

### Monitor and address risks to performance

Armed with relevant industry-specific performance indicators, business owners can analyze actual performance against expected performance. Managers can drill through to underlying detail and query data to better understand what is producing lower or higher than expected results. Workbrain Intelligence empowers organizations with the ability to monitor real-time workforce performance and measure progress to mitigate costly risks.

### Aligns workforce performance with corporate objectives

Workbrain Intelligence enables users to create new and valuable metrics for dashboards to meet changing business needs and priorities. The solution's advanced analytics provide holistic labor analysis capabilities to ensure alignment with corporate strategy and objectives. Industry-specific management dashboards offer built-in key performance indicators so managers can monitor and analyze performance to ensure labor performance is aligned with corporate budgets and goals. And, through the consistent monitoring and measuring of key industry and workforce metrics, organizations can track exactly where and how they are spending their payroll dollars.

### Workbrain Intelligence Includes:

Workbrain Intelligence is fully integrated into the entire Workbrain application suite. The proactive business intelligence capabilities combine the power of enterprise-wide workforce management with sophisticated business intelligence to allow organizations to streamline operations and drive performance.

### Enterprise-Class Architecture

Workbrain Intelligence's fully web-based, enterprise platform is scalable to support over 500,000 users without compromising performance. Like all of

Workbrain's solutions, Workbrain Intelligence makes extensive use of the Java 2 Enterprise Edition (J2EE)<sup>TM</sup> specification to simplify integration and lower total cost of ownership. Also included, is a rules manager that allows for the development and deployment of business rules and processes.

### Management Dashboards

Management dashboards provide at-a-glance indicators of workforce performance for executives who need summary operational views and managers who need to track team and departmental metrics. Proactive alerts notify managers when performance thresholds have been breached, enabling quick reaction to labor issues such as excess overtime, labor budget variances or compliance violations. Industry-focused, role-based dashboards offer relevant, pre-built key performance indicators that can be configured to meet customer-specific needs.

### Powerful Reporting

With Workbrain Intelligence, organizations can choose from a series of existing reports, perform ad hoc queries or create customized reports to meet specific, on-going information needs. The tool features a state-of-the-art report writer that delivers custom production reports in hours instead of days or weeks. In addition, an easy-to-use, drag and drop ad hoc query builder gives business users of all levels access to on-demand information.

### Enhanced Analytics

Advanced analytic capabilities offer the flexibility to view and explore data, to quickly understand the hidden factors impacting business performance. Workbrain Intelligence consolidates an organization's workforce information, providing a holistic view of labor performance and enabling management to make timely, informed decisions.

### Key Features:

- Industry-specific dashboards offer a real-time view of key performance indicators, with actionable alerts
- Flexible web platform with multi-lingual capability
- Rich metadata model simplifies data access
- Full integration with Workbrain solutions consolidates enterprise workforce data
- Easy-to-use ad hoc query builder
- Integrated, role-based security ensures authorized access to data
- Powerful report authoring tool simplifies the report creation process from days or weeks to hours or minutes

**workbrain**

Total Workforce Management. Enable Business Performance.

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