



<b>Founded</b>	2001
<b>Headquarters</b>	Cambridge, Massachusetts, USA; offices in Vienna, VA and Houston, TX Resellers in Europe, South America and Australia
<b>Web Address</b>	<a href="http://www.metacarta.com">www.metacarta.com</a>
<b>Ownership</b>	Privately held
<b>Investors</b>	In-Q-Tel, Sevin Rosen Funds, Chevron Technology Ventures, Solstice Capital, Chisholm Private Capital
<b>Key Customers</b>	CIA, DIA, DNI, ONI, JSOC, SOCOM, EUCOM, DHS, USDA, Smithsonian, BBC, Reuters, YourStreet.com, Shell Oil, BP, Chevron (and others).
<b>About MetaCarta</b>	MetaCarta, Inc., is the leading provider of geographic search solutions. MetaCarta products make data and unstructured content "location-aware" making that information geographically relevant. Using a map interface, these innovative solutions make it possible for customers to discover, visualize, and act on important location-based information.
<b>Public Sector Value</b>	Most government organizations have many millions of documents in digital form including reports, message traffic, briefings and Web pages. More than 70% of the documents have significant geographic references. Now, with MetaCarta, this location rich material can be automatically displayed on maps and brought to the service of intelligence gathering and analysis, risk assessment, mission planning, constituent information access and a myriad of other applications. High-profile challenges such as counter-terrorism efforts, homeland security, force protection, and environmental compliance contain geographic elements. MetaCarta's Public Sector team, based just outside of Washington DC, supports a range of Federal and state & local government customers.
<b>Enterprise Products</b>	<p><i>Geographic Text Search (GTS)</i> - GTS is MetaCarta's flagship product - a comprehensive geographic text search solution that enables users to rapidly locate high relevance documents by combining text search with maps. MetaCarta GTS is available as an appliance or as a hosted service.</p> <p><i>GeoTagger</i> - GeoTagger is a production-level geographic entity resolver that parses documents, extracts geographic references within the content, and resolves the geographic meaning intended by the author. This allows the system to assign latitude and longitude coordinates and country code tags in an XML output, which may be used as metadata and for processing by third-party systems.</p>
<b>OnDemand Services (hosted)</b>	<p><i>GeoTagger OnDemand</i> – The GeoTagger OnDemand service identifies the places and points-of-interest mentioned in text documents, web pages and blogs, and relates them to their appropriate latitude and longitude coordinates. This enables documents to be automatically displayed on maps, retrieved through a variety of search agents, or dynamically displayed with other geographically relevant content.</p> <p><i>NewsMap</i> – The MetaCarta NewsMap service is a hosted service that lets publishers dynamically display maps that show the places mentioned in their news stories. NewsMap can be used to display all of a day's news or stories from one or more categories of stories</p> <p><i>Local Alerts</i> – A personalized, registration-based service for the publishing industry that delivers users up-to-date news about the regions, towns, and neighborhoods in which they care about.</p> <p><i>GeoIntel for Petroleum</i> – A vertical geographic search engine that allows users to find documents have been identified by MetaCarta as containing content relevant to the energy industry. The index is centrally hosted at MetaCarta.</p>
<b>Core Technology</b>	<i>Geographic Data Modules</i> - a collection of place names and coordinates (a gazetteer) plus relevancy values and natural language processing (NLP) based on industry, business or topic. Available in base (English), U.S. postal code, Spanish and Arabic.