

Jive SBS Employee Engagement Center

Capture the true value generated by employees

In a rapidly evolving marketplace with scant resources, employees are pressured to outperform. But to leverage their true value, companies must first unshackle employees from their inboxes and conference rooms. Only Jive Social Business Software for Employee Engagement breaks down barriers, bridges social and cultural divides, speeds productivity, invites collaboration and captures institutional know-how. Business is now social.



“DAK has over 300,000 years of knowledge trapped in the minds of our employees. Jive is helping us capture and share that information across our organization.”

Stephan Buettner
IT Director, DAK

Jive impacts your biggest organizational challenges

Global & remote workforce

In a tough economy, companies must rely on dispersed teams and employees who need real-time access to people, information and resources. At the same time, technology is rapidly changing how people create, access, consume and share information. Businesses have little choice but to dramatically shift how its employees engage with each other.

Jive improves organizational awareness, helping employees find experts and quickly establish trusted relationships in a global and remote workforce. Information and knowledge flows more freely through these networks than in traditional hierarchical structures.

Generational employees

Social networking may be the domain of Gen Y, but it's quickly infiltrating boardrooms populated with Baby Boomer and Gen X executives who don't understand why social networks are so compelling and valuable. This social and cultural divide is impossible to miss, and organizations need to bridge the gap if they want to tap the value of a better-connected organization.

Jive improves organizational quality by enabling companies to discover and reuse the wisdom of all generations, allowing new employees to immerse themselves into the existing culture.

Individual efficiency

Much is invested in corporate communications infrastructure to ensure workforce productivity. Yet employees still can't access key resources when they need them, be they people or documents, and too often their operational capacity is limited to their inboxes and meeting schedules.

Jive increases organizational effectiveness by providing individuals a 360-degree view of conversations and activities across previously isolated information silos. Employees are able to filter the information flow within an organization to their specific needs.

ABOUT JIVE

Jive leads the Social Business Software (SBS) market, helping companies break through bottlenecks, do more with less, and rapidly produce results.

More than 2,500 customers, including 15% of the Fortune 500, rely on Jive to harness the collective intelligence and creativity of their social business networks. In 2008, the company recognized quarter growth of 20% and was positioned as a Gartner Magic Quadrant Visionary and a Forrester Wave Leader.

Founded in 2001, Jive is headquartered in Portland, Oregon. For more information, visit jivesoftware.com.

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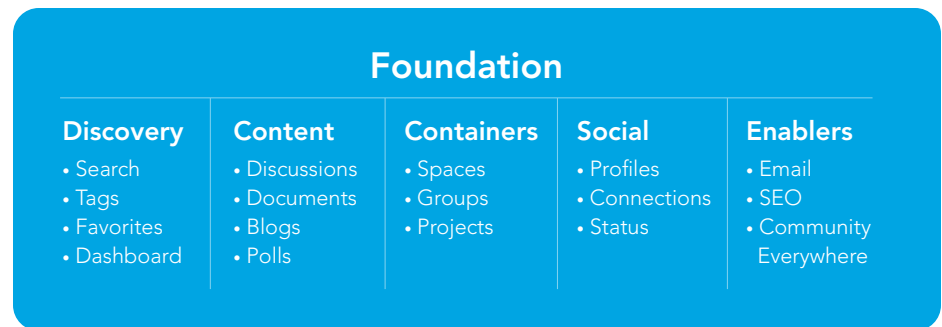
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What's included in the Employee Engagement Center

Employee Marketplace

Jive enables you to harness the collective intelligence of your workforce, creating a marketplace of ideas. The Jive SBS Employee Engagement Center is built on the Jive Foundation to deliver the most comprehensive set of Social Business Software capabilities on the market. The result? A uniquely holistic approach to addressing your organization's primary challenges by delivering an engaging social marketplace for employee collaboration.



Modules

Analytics

This module provides a robust data warehouse, tracks all user activity, and provides key usage and adoption statistics via an activity dashboard. Most importantly this module enables the data to be quickly and easily exported into common tools such as Excel, Access and other common BI tools.

Video

This module enables users to embed common types of video, image and audio files to enrich corporate communications, and enhance education and training programs.

Consulting

The Center package includes both strategic and technical consulting to ensure business success and active participation both within and outside of your organization. Services include:

- 2 weeks of strategy planning services with Jive best practices consultant
- Company-specific SBS strategy plan document
- Single Sign-On to employee marketplace
- Theming for employee marketplace
- Customized widget and/or content type per client's choice