



Improving Government Transparency and Efficiency Through Enterprise Mashups

Meeting the Needs of Today's Government

A recent Wall Street Journal article noted that '...a [government intelligence] analyst's query might scan only 5% of the total intelligence data in the U.S. government...'. More than ever before, government agencies of every kind require solutions that align their data with their modern day strategic goals and initiatives. These information-focused solutions must optimize data collection, transformation, and analysis across internal applications and external data sources.



Enterprise mashups can enable agencies to better meet their missions through just-in-time information that is assembled, presented and distributed in a safe and effective manner. Today enterprise mashups are helping every kind of agency make their data accessible, visible, and understandable. Mashups are currently being developed and used by agencies as diverse as Housing and Urban Development (HUD), the California Health Care Foundation (CHCF), and the Defense Intelligence Agency (DIA).

Whether your agency's mission is civilian, military or intelligence-oriented, enterprise mashups can give you an effective new way to serve your citizens, your warfighters, your analysts, and your workforce.

Mashups in Action in Government: DIA's Project OverWatch

In 2006, the U.S. Defense Intelligence Agency (DIA) awarded JackBe the contract to create 'Overwatch', a Virtual Operating Center (VOC) application that allows intelligence analysts to mashup current and future intelligence data sources into a personalizable, desktop-like intelligence asset dashboard for the real-time collection and analysis of data. A summary of Overwatch requirements, features and benefits includes:

Need	JackBe Solution	Benefits
<ul style="list-style-type: none"> Empower Intelligence Analysts to be More Effective 	<ul style="list-style-type: none"> Rapid Composition of Situational Awareness by Mashing Different Data Sources 	<ul style="list-style-type: none"> More Complete and Actionable Information via Mashing of Disparate Internal & External Data
<ul style="list-style-type: none"> Increased Leverage Existing IT Investments & Field Observations 	<ul style="list-style-type: none"> Securely Connect & Consume from Any Structured or Unstructured Data Source 	<ul style="list-style-type: none"> Greater Returns on Existing Human and IT Investments; Less Churn
<ul style="list-style-type: none"> More Effective Data Entry, Mining, and Aggregation 	<ul style="list-style-type: none"> Purpose-Specific Data Source Consumers along with Portable Widgets that are Desktop-like in Detail & Richness 	<ul style="list-style-type: none"> Reduced Time on Tedious Tasks; Focus on Higher Value Analysis
<ul style="list-style-type: none"> Improved Information Sharing and Collaboration 	<ul style="list-style-type: none"> Access-Driven Mashup Hub to Expedite Intelligence Gathering while Reducing Rework 	<ul style="list-style-type: none"> Faster, More Informed Tactical and Strategic Decisions





My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation, and collaboration. Openness will strengthen our democracy and promote efficiency and effectiveness in Government.

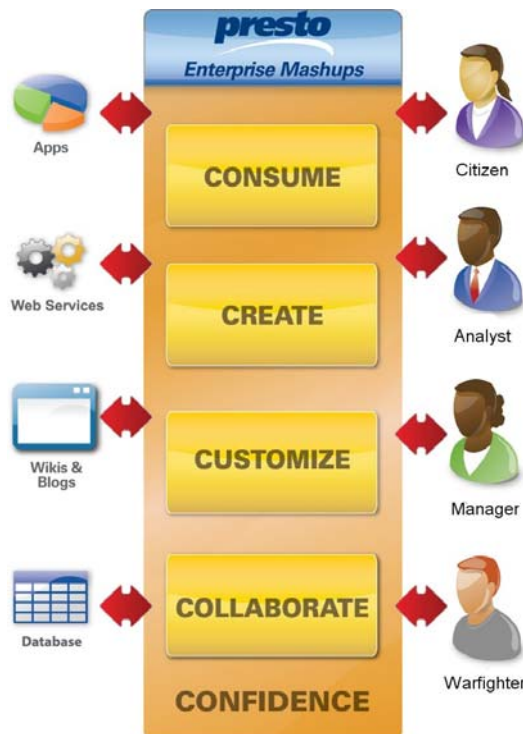
President Barack Obama,
'MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES',
www.whitehouse.gov,
February 2009

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Presto: An Enterprise Platform for Openness and Agility

JackBe is focused on helping federal, state and local agencies harness the efficiencies of enterprise mashup technologies and bring these productivity benefits into the organization while still conforming to the highest government standards for security and governance.

With Presto, civilian, military and intelligence agencies are capable of achieving more complete pictures of information in record time. Existing IT assets ranging from ERP systems, to data warehouses, to spreadsheets, to intranet websites can now provide untapped insight for improved citizen services.



The Presto enterprise mashup platform can support many kinds of government initiatives. Exemplars of enterprise mashups in action in government today include:

- **Situation Awareness (SA) Solutions.** Enterprise mashups can provide users and decision-makers with a near real-time, unified view of their operating environment, incorporating sources such as network and information security, all-source intelligence, COTS and GOTS ERP, and command and control systems.
- **SOA (Service Oriented Architecture) to the Desktop.** Enterprise mashups can provide an easy and rapid platform that allows users to consume SOA web services that support their individual information requirements.
- **Next-Generation Applications.** Enterprise mashups can support new 'Web 2.0-like' application requirements instead of traditional, HTML-based web portal software, resulting in faster development and a rich, interactive, user-driven experience.
- **Portal Enhancement and Consolidation.** Enterprise mashups can be easily integrated into existing portals, bringing dynamic, personalized information to portal users. This simple addition to your enterprise portal strategy can enhance the ROI of your portal investment while also offering your agency the opportunity to reduce its overall portal investment.

About JackBe

JackBe delivers trusted mashup software that empowers organizations to create, customize and collaborate through enterprise mashups for faster decisions and better business results. Our innovative Enterprise Mashup platform, Presto, provides dynamic mashups that leverage internal and external data while meeting the toughest enterprise security and governance requirements. Presto is a DoDIIS-certified Protection Level 3 (PL3) solution for government situational awareness applications. For more information, visit www.jackbe.com.