

# Alfresco Company Profile

## Alfresco Overview

Alfresco was founded in 2005 by John Newton, co-founder of Documentum and John Powell, former COO of Business Objects. Its investors include leading investment firms Accel Partners, Mayfield Fund and SAP Ventures.

Alfresco is the leading open source alternative for enterprise content management (ECM). It couples the innovation of open source with the stability of a true enterprise-class platform.

The open source model allows Alfresco to use best-of-breed open source technologies and contributions from the open source community, to get higher quality software produced more quickly at a much lower cost.

Alfresco's goal is to, not only provide an open source offering, but to surpass commercial ECM offerings in terms of features, functionality and benefits to the user community.

**“Alfresco continues to demonstrate a bit more edge thinking in the world of ECM than their commercial counterparts IBM, EMC, Oracle, and Open Text.”**

Kyle McNabb, Principal Analyst, Forrester

## Alfresco Team

Alfresco is built by a team of leading members from Documentum and Interwoven with vast experience in ECM.

- John Newton, Chairman and CTO - Founder of Documentum
- John Powell, CEO - formerly COO of Business Objects
- Dr. Ian Howells, CMO - formerly VP Marketing for SeeBeyond
- Matt Asay – Founder and Organizer of OSBC

## Alfresco History

The track record of the Alfresco team has enabled Alfresco to rapidly become the leading open source enterprise content management system. This has enabled it to communicate with governments and corporations at a high level to shape open source strategies.

Its brief history is as follows:

- January 2005 - Former Documentum Java Web Development and Portal Team begin Alfresco Development using Best-of-Breed Open Source Components
- October 2005 - Alfresco Product Launch
- May 2006 - Alfresco Enterprise Edition Goes 100% Open Source
- September 2006 - Alfresco Launches Web Content Management & Records Management Solutions
- November 2006 - Alfresco, MySQL and Red Hat Deliver First Open Source JSR-170 Benchmark



- December 2006 - Alfresco announces First Embedded ECM System
- February 2007 - Alfresco moves to GPL
- February 2007 - Alfresco 2.0 released
- July 2007 - Alfresco becomes Open Invention Network Licensee
- December 2007 - Alfresco Announces First Open Source Social Computing Platform for the Enterprise
- December 2007 - Alfresco named Red Herring 100 Global 2007 Awards Winner
- January 2008 - Alfresco Benchmark Exceeds 100 Million Objects
- April 2008 - Alfresco 2.2 released
- September 2008 - Alfresco provides First CMIS Draft Specification Preview for Download
- October 2008 - Alfresco 3.0 released including First SharePoint Protocol implementation
- March 2009 - Alfresco 3.1 released
- July 2009 - Alfresco 3.2 released

## Alfresco Architecture

Alfresco is built using the latest open source infrastructure components including: Spring, Hibernate, Lucene, and MyFaces, and is based on Aspect Oriented Programming. Using state-of-the art technology enables Alfresco to deliver a supported system that is:

- 5 Times Faster than traditional proprietary solutions
- 10 Times Cheaper than traditional proprietary solutions

## “Open Source changes the whole cost profile of Enterprise Content Management”

Patsy Drake, IT Director, Reed Managed Services plc

## Benefits of Using Alfresco

- Open – Open source, open standards
- Source – Best-of-breed open source components
- Enterprise – Enterprise-scale, enterprise-infrastructure, enterprise control
- Content – Documents, records, web pages, images, rich media
- Management – Highly experienced content management team

Download Alfresco at [www.alfresco.com/try](http://www.alfresco.com/try)



Alfresco Software Inc.  
Executive Suites, 2975 W  
Executive Pkwy, Ste 174  
Lehi, UT 84043, USA  
Telephone: 877-238-4651

Alfresco Software, The Place,  
Bridge Avenue, Maidenhead,  
Berkshire, UK  
Telephone: +44 1628 876 500  
Fax: +44 1628 876 501

info@alfresco.com  
[www.alfresco.com](http://www.alfresco.com)

CP1109