

Alfresco Web Content Management

100% Open Source

Today's websites are becoming more complex than ever. Greater interactivity, user-generated content, and new language runtimes are transforming yesterday's websites into Web Applications. New community oriented product micro-sites need to be highly-scalable, with the ability to integrate rich media with user generated content, and support rapid content update for a fresh customer experience, while promoting a consistent brand.

Enterprises do not want to be tied down to a particular runtime, they have the need to manage multiple websites simultaneously and allow their non-technical users the simple ability to create and publish new content. Additionally, regulatory environment is becoming more stringent, and ability to reproduce the website at a specific point in time has become more important.

Alfresco Web Content Management (WCM) was designed to meet today's needs. It allows management of content and code and is runtime independent. It is designed with Web 2.0-like functionality in mind, such as User-Generated Content, AJAX, and Social Networking Applications.

Alfresco Web Content Management Features

Many industry leading clients are using Alfresco to provide next generation user experiences, creating communities around their products and delivering this at dramatically lower cost through the benefit of open source. Experience with this next generation of websites has driven continuous innovation and enhancements in Alfresco.

Virtual File System

- All content can be made available as a shared drive
- Existing applications can be dragged and dropped into the repository
- No integration needed with customer's tools of choice

Whole Site Versioning and Rollback

- Ability to roll out a new site version automatically
- Legal compliance – maintains exact state of the website at any time
- Disaster recovery – can quickly rollback to last known stable version of the site
- Integrated customizable workflow for editorial approval and deployment

Management of Content and Code

- Single system or record – no need for separate servers, systems for managing code and content
- Web 2.0 sites are web applications. Manage the whole web application - content and code
- Faster time to web – unified QA process for code and content

Parallel Development

- Multiple sites managed from one place
- Each user has an isolated "sandbox" and can preview how their changes affect the site
- Accelerate new initiatives – multiple projects in development



- Less interdependency between roles – content creators reduce dependency on programmers

Staging and Virtualization

- Provides ability to preview in-context changes to any web application, including PHP, Ruby, JSF, Tiles, Struts, Groovy, and .NET
- Reduced risk of error – end user is empowered to view their changes
- Improved user experience

Multi-Asset Publishing and Content Reuse

- Add many types of content simultaneously
- Instantly share content updates across multiple sites and content renditions
- Launch all your collateral for a product launch at once– images, videos and web pages

XML Authoring and Multi-Channel Publishing

- Form authoring using industry standard XML Schema - no special training necessary
- Automatic user interface rendering using XForms standard
- Create multiple pages at once – support for multiple views of content, including automatic creation of HTML pages and PDFs

Deployment and Scalability

- Scalability - on-demand scaling in the runtime environment
- Web farm deployment configuration – supports advanced deployment rules for scalable, 3-tier web application architectures with partitioned, replicated deployment
- Choice and technology flexibility - Alfresco maps to any architecture, including .NET, Rails, PHP

Multi-Site Management

- Multiple site authoring simultaneously
- Any number of web projects of varying size, complexity and architecture
- Site templating – re-use of code and content for parallel development or creation of new sites

Integrated Enterprise Content Management (ECM) Platform Security

- Manage all your enterprise data in one place
- Integrated document management and records management
- Document collaboration that results in web-publishable content

Security

- Security and user management with users, groups and roles
- Single sign-on through NTLM or LDAP
- Auditing functionality for compliance

Overall Benefits

- Dramatically reduced cost and total cost of ownership
- Reduced risk
- Rapid deployment

Download Alfresco at <http://www.alfresco.com/products/ecm/enttrial/>



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