

SOURCE: Adapx



Jun 16, 2008 08:00 ET

## **New Adapx Partner Program Offers Resellers the Opportunity to Capitalize on the Emerging Software Market for Digital Pen and Paper**

### **The Capturx Software Product Line Enables Teams to Collect Notes, Fill Out Forms, and Mark Up Maps and Designs With Digital Pens That Write on Standard Paper With Regular Ink**

SEATTLE, WA--(Marketwire - June 16, 2008) - Adapx ([www.adapx.com](http://www.adapx.com)), the company that is changing the way teams collaborate and collect data in the field, announced today the launch of the Adapx Partner Program. The new worldwide program offers solutions providers and value-added resellers (VARs) a unique opportunity to grow their customer base and profits by leveraging Adapx's expertise in the digital pen and paper market for Microsoft Office, CAD, and GIS applications. Utilized by a wide spectrum of enterprises and government agencies, only Capturx digitizes handwritten notes and mark ups and seamlessly integrates with existing business applications. With Capturx, field teams no longer have to re-enter field data, and because data is shared faster and more frequently, companies use their time and resources more effectively and generate a significant return on investment.

The PPI Group recently joined the Adapx Partner Program and will offer Capturx for Autodesk Design Review to their customers in the Architecture, Engineering, and Construction markets. Ken Shersty, the company's vice president explained, "Many of our customers are spread across field and office locations and will undoubtedly benefit from using Capturx. Teams need to quickly and accurately review building designs, get feedback from job sites, and make decisions. Capturx is the only solution that expedites the flow of information from the field to the office with greater accuracy and convenience."

The Adapx Partner Program provides members with the opportunity to offer Capturx directly to their customers while benefiting from an aggressive pricing structure, broad technical and sales support, and pre-product release information.

"Despite the sophistication of today's GIS technology, people still print maps to use and collect data in the field. With Capturx, we can offer a solution that enables customers to mark up printed maps, while still having all their markups integrated into ArcGIS Desktop from ESRI," said Tripp Corbin, vice president at Keck & Wood, Inc. "We're excited about our partnership with Adapx because they are a driving force in the advancement of digital pen and paper technology and the unmatched ease of use of Capturx will help us win new business."

#### Capturx: Turning Ink into Action

As portable and easy-to-use as pen and paper, Capturx can be used where rugged laptops, tablets, and PDAs, aren't practical -- at a fraction of the total cost. Using normal paper and ink, the pen digitizes and stores notes, sketches, and data collected in forms, notebooks, maps, and designs. Once the digital pen is connected to the PC, data is instantly available for sharing with colleagues through leading software applications from Microsoft, ESRI, and Autodesk.

The Capturx product line includes the following three solutions:

-- Capturx for Microsoft Office OneNote, which automatically converts field notes written on paper into digital data in Microsoft Office.

-- Capturx for Autodesk® Design Review, which digitally enables mark ups, annotations, and redlines from paper versions of DWF drawings directly into AutoCAD and other Autodesk applications.

-- Capturx for ArcGIS Desktop, which enables annotations and new features to be written on paper maps and automatically integrated in the leading GIS solution.

"Adapx has a strong track record in providing the federal sector with solutions that help teams collect field data and collaborate more effectively," said Craig P. Abod, president at Carahsoft. "By partnering with Adapx, we can help our federal customers streamline workflows and ultimately boost their efficiency and bottom line by making field data actionable in a much quicker timeframe."

#### More Information

Interested value-added resellers and systems integrators can receive information online about the Adapx Partner Program at <http://partners.adapx.com/> or by sending email to [partnerinfo@adapx.com](mailto:partnerinfo@adapx.com).

#### About Adapx

Adapx is changing the economics of field data management with its enterprise-ready digital pen and paper software platform for the GIS, Geospatial, CAD, and forms markets. Designed to help both field workers and business executives, Capturx allows organizations to capture actionable intelligence from any extreme environment and make real-time decisions in and outside the office. Leading enterprises and government agencies rely on Adapx to derive value from every field-based interaction to increase operational efficiencies and competitive advantage. Privately held and headquartered in Seattle, Washington, the company has partnerships with ESRI, Autodesk, Microsoft, Lockheed Martin, and Anoto. For more information, please visit [www.adapx.com](http://www.adapx.com). Adapx and Capturx, and their respective logos are trademarks, registered trademarks, or service marks of Adapx Corporation. Other products and company names mentioned are the trademarks of their respective owners.

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