

ClearStory Data Partners with Tableau to Automate Data Prep and Data Blending at Scale

ClearStory Data Integrates with Tableau to Automate Data Preparation, Data Discovery and Data Blending across Disparate Data Sources to Speed Insights in Tableau

Menlo Park, CA – July 25, 2017 – [ClearStory Data](#), the company bringing business-oriented data analytics to everyone with its automated Data Prep and Data Inference, automated data blending via Intelligent Data Harmonization™, and smart Data Discovery for disparate data sources, today announced a joint partnership with Tableau. With the ClearStory Data and Tableau combination, organizations can now quickly discover, prep and harmonize data from diverse data sources to see fast updating insights in Tableau. The integration speeds data prep and data blending on complex data, with insights gained in seconds and minutes in Tableau Server and Tableau Desktop.

ClearStory's machine-based prep, discovery and blending, speeds and eases working with large or complex data sources for Tableau users. The value to customers is a fully automated, point-and-click solution for large or complex disparate data sources, which is prevalent across most organizations today.

"Companies today are trying to speed their data prep, discovery and blending process and when data is complex, this effort mandates machine-driven smarts and automation versus traditional approaches which are slow and cumbersome," said Ali Tore, Chief Product Officer of ClearStory Data. "ClearStory's solution amplifies insights in Tableau by allowing users to automate prep and harmonization of disparate data at scale, so they can speed generating insights in Tableau to answer bigger and harder questions."

"ClearStory shares our mission to help people see and understand their data," said Sunil Sanghani, General Manager, Global ISV's at Tableau. "ClearStory Data provides Tableau users with point-and-click capabilities to infer, harmonize and automate blending data at scale, enabling fast insights across more data sources, together with Tableau's core capabilities."

ClearStory Data's solution provides key capabilities to speed insights in Tableau including:

- Instant discovery for all data values, patterns and correlations with Smart Data Discovery
- Automated prep and transformations of data, at scale, by intelligently inferring semantics across all data values with ClearStory's Data Inference
- Automated data blending, even across complex data sources, via ClearStory's machine-based Intelligent Data Harmonization™ eliminating traditional lengthy data modeling cycles
- Governance of all data access, prep, harmonization and data lineage tracking to enable secure and audited data management.

Through ClearStory's fast, fully automated, end-to-end process, companies are reducing time spent data wrangling and data modeling from days and weeks, to minutes. With this partnership, organizations can now analyze data sets prepared with ClearStory in Tableau.

For more information on the benefits of ClearStory Data and Tableau, go to <http://www.clearstorydata.com/partners/tableau>.

About ClearStory Data

ClearStory Data is bringing Data Intelligence to everyone to accelerate the way business leaders get answers from more data, on a faster cycle, across any number of internal and external disparate data sources. ClearStory is uniquely differentiated with modern capabilities across smart data discovery, data prep via Data Inference, automated Intelligent Data Harmonization™ and ease-of-use for interactive insights via Collaborative StoryBoards™. ClearStory Data also is a pioneer in leveraging Apache Spark-based data processing to speed insights from large and complex data sources. The company is headquartered in Menlo Park, CA with offices across North America and backed by

Andreessen Horowitz, DAG Ventures, Google Ventures, Khosla Ventures and Kleiner Perkins Caufield & Byers (KPCB).

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