

## ServiceNow Overview – Supporting Government Agencies

ServiceNow is changing the way Government agencies work. By placing a service-oriented lens on the activities, tasks and processes that make up day-to-day work life, we help the agencies operate faster and be more scalable than ever before. As a company whose origins are in the cloud, ServiceNow provides a service model that defines, structures and automates the flow of work for mission and business applications, removing inefficient or manual processes to streamline the delivery of services.

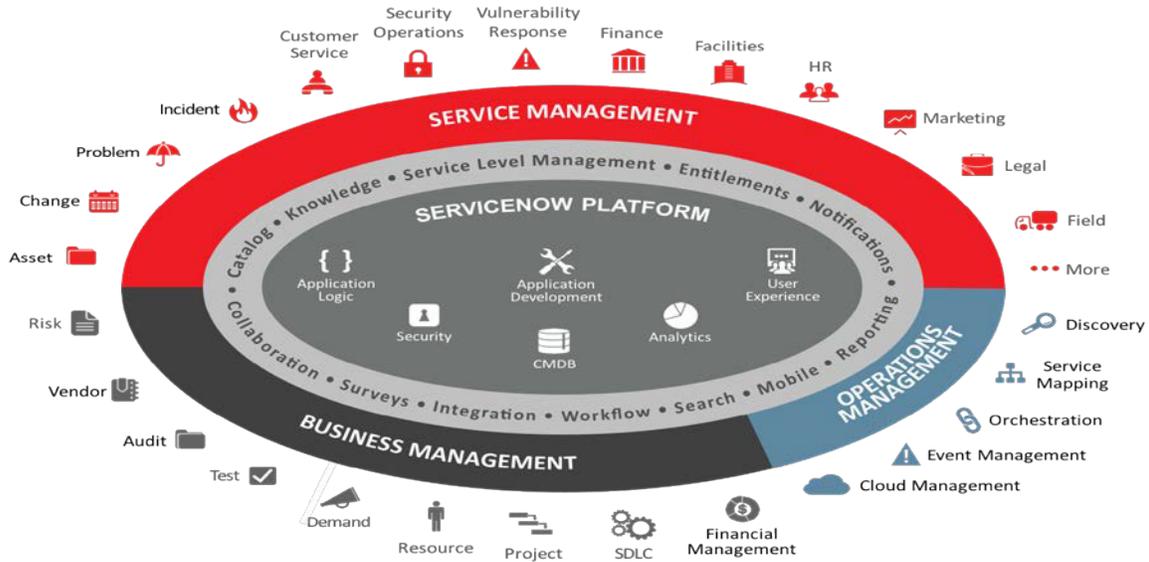


ServiceNow provides a service management and automation platform for every department in the enterprise including IT, cyber operations, human resources, facilities, finance, legal, field service and more. In addition, ServiceNow provides a robust platform for rapid application development supporting both enterprise and mission applications.

### Why Government Agencies Choose ServiceNow

- Platform built to deliver enterprise services—** Enterprise platform and forms-based workflow engine that creates an enterprise service hub for automating and managing IT and line- of-business service relationships inside and outside the enterprise.
- One source of “truth”—**Enabled by a single platform, a single data model, and a single user interface that everybody consults, interacts with, and reports on.
- Platform for application development—** Professional developers and ‘citizen’ creators can rapidly modify ServiceNow apps, create new apps, and add services to the enterprise service catalog with little to no programming.
- Cloud native platform —**Designed in the cloud, the ServiceNow platform provides a scalable and resilient architecture embodying key cloud tenants.
- Lights-out, zero-touch automation—**Increased efficiency for a wide range of IT disciplines, including cloud and virtualization lifecycle management, change orchestration, infrastructure discovery, and governance—all powered by a single workflow engine.
- Powerful business intelligence and reporting—** Delivers complete visibility into the service performance of IT, including hundreds of crowd-sourced Key Performance Indicators (KPIs), benchmarking, and executive dashboards.
- Highly active user community—**Dedicated peer support engagement programs, such as annual user conferences, local user groups, special interest groups, online forums and blogs, and a crowd-sourced KPI Library facilitate collaboration and knowledge sharing for end users and app creators.

Federal Government - FAST FACTS	
<ul style="list-style-type: none"> <li>• Accreditation for on Premises Implementations -CoN , DADMS #93117, eMASS #526, AF ATO</li> <li>• Used across the Government in a variety of use cases:               <ul style="list-style-type: none"> <li>• IT Service Catalogue &amp; IT Service Management</li> <li>• Cloud Account &amp; Resource Provisioning</li> <li>• HR Primary System of Engagement</li> <li>• Rapid Application Development</li> <li>• Service Mapping, Discovery, &amp; Orchestration</li> <li>• Security Operations Management / Response</li> <li>• Service Analytics &amp; Intelligence</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• TS/SCI Cleared resources (pre &amp; post sales) providing architecture and implementation support to the IC</li> <li>• 24x7x365 United States Based Support Desk</li> <li>• FedRAMP Impact Level 2 Cloud</li> <li>• Established partner community with a history of supporting the Intelligence Community and extensive experience implementing ServiceNow</li> </ul>



## ServiceNow Service Automation Platform Focus Areas

### Service Management

Pioneered by IT, service management addresses all the service domains of modern enterprises and institutions. Our customers have standardized on ServiceNow to apply the service model to many different use cases. IT, HR, Security, Finance, Facilities, Field Services and other service domains use our model to manage all the service relationships that make up IC agency environments.

### Operations Management

Our operations management solutions consolidate resource data including virtualized and cloud infrastructure environments, into a single system of record. This enables you to see how your resources are performing at all times, automate key processes, and take a service-centric approach to mapping, delivery, and assurance.

### Business Management

Our business management solutions extend your visibility so you can manage many of your most important investments: people, projects, compliance and vendors. Consolidate business data to effectively understand your costs, utilize your resources, automate the management of projects, ensure regulatory compliance, and manage business relationships. Then, you can devote more resources to transforming the enterprise.

### ServiceNow Platform

Our Service Automation Platform is a highly configurable, approachable and extensible cloud based platform. All ServiceNow applications, as well as custom applications created by ServiceNow customers and partners, are built to run on both cloud (C2S) and private infrastructure (AUEs).

### Application Development

Our Platform Runtime Suite helps you meet the demand for business and mission applications. With a rich set of pre-built services and templates, you can quickly build, test and publish applications that can span from a single department to your entire enterprise. And because minimal to no coding is required, almost anyone can build applications for every department in an IC agency from enterprise back office services to analyst enablement.

## CONTACT INFORMATION

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# ServiceNow Portfolio

ServiceNow Commercial Portfolio - Kingston								User-Based Subscriptions
Performance Analytics - All Subscription Products or By Individual Suite / Application								Non-User Based Subscriptions
Edge Encryption								Add-On Subscription Service
Notify								ServiceNow Platform
Now Platform Custom Apps Per App	IT Service Mgmt Incident Problem Change Release Request Asset Cost	HR Service Delivery Standard Case and Knowledge Mgmt	Customer Service Mgmt v2 Customer Service Field Service Incident Problem Change Release Request Asset Cost Communities	IT Business Mgmt Worker Cost Mgmt, Demand, Financial Charging, Resource, Project Portfolio, Agile, Test, Cost [Limited Access]	GRC Standard Policy and Compliance	Software Asset Mgmt Software Asset Mgmt, Client Software Distribution, PA (includes Publisher packs)	SecOps Standard-SIR Security Incident Response Trusted Security Circles	ITOM Standard Discovery, Event
		HR Service Delivery Professional Employee Service Center Case and Knowledge Mgmt		Planner Cost Mgmt, Demand, Financial Charging, Resource, Project Portfolio, Agile, Test, Cost, Financial Planning, Application Portfolio Management, Financial Modeling [Mixed Access]	GRC Professional Policy and Compliance Risk PA for GRC		SecOps Standard-VR Vulnerability Response	
Now Platform Custom Apps Unlimited	IT Service Mgmt w/ PA Incident Problem Change Release Request Asset Cost PA	HR Service Delivery Enterprise Enterprise Onboarding & Transitions, Employee Service Center Case and Knowledge Mgmt	Field Service Field Service Cost Mgmt, Planned Maintenance, Asset Mgmt	Analyst Cost Mgmt, Demand, Financial Charging, Resource, Project Portfolio, Agile, Test, Cost, Financial Planning, Application Portfolio Management, Financial Modeling	GRC Enterprise Policy and Compliance Risk Audit PA for GRC	Configuration Compliance	SecOps Professional Security Incident Response Vulnerability Response Trusted Security Circles Event for SecOps PA for SecOps	ITOM Enterprise Discovery, Event, Operational Intelligence, Orchestration, Cloud Mgmt, Service Mapping
		Enterprise Onboarding & Transitions Employee Service Center Enterprise Onboarding & Transitions, Basic Case Mgmt					Facilities Facilities, Asset Mgmt, Planned Maintenance	
								Operational Intelligence
								Cloud Management
								Service Mapping
								Orchestration Core Activity Designer, Activity Packs, Password Reset, Client Software Distribution, Integration Hub
<b>Platform</b> - Assessments, Automated Testing Framework, Business Service Maps, Chat, Coaching Loops, Configuration Management Database (CMDB), Connect, Content Management System, Delegated Development, Flow Designer, Form Designer, Google Maps, Knowledge Management, Live Feed, Mobile, OpenFrame, Reporting, Script Debugger, Service Catalog, Service Creator, Service Level Management, Service Portal Designer, Skills Management, Studio, Subscription Management, Survey Management, Time Cards, Visual Task Boards, Visualizations, Web Services, Workflow								
<b>Cloud Infrastructure</b> - Single-tenant / Multi-instance, Mirrored datacenters, 99.8% Availability, ISO 27001, ISO 27018, SSAE 16 SOC 1 Type 2, SSAE 16 SOC 2 Type 2, FedRAMP Moderate JAB P-ATO, US DOD Level 2, 24x7 Support								